



MONTGOMERY WARD BATHROOM FIXTURES



## TOP QUALITY—LOW PRICES

Wards direct distribution methods offer you top-quality bathroom fixtures at the lowest possible price. Wards buy direct from the manufacturer, eliminate jobber-distributor profits and reduce handling charges. The savings are passed on to you—part in higher quality, part in lower prices. Factory—to Wards—to you—it's that simple to save.

## PLAN YOUR BATH NEEDS NOW

Whether you are building new or remodeling, see the plumbing salesman at your Wards Retail Store. He'll save you money by making sure your installation plans involve no unnecessary fittings, and meet local codes. You can choose the exact fixtures you need from Wards complete line of bathtubs, showers, closets, lavatories, cabinets and accessories.

## "DO IT YOURSELF"

You can install Wards bathroom fixtures yourself and save up to 50% of the total installation cost. Your Owner's Guides, included with the purchase of your bath outfit, give you easy-to-follow instructions. Wards Engineering Department can give you additional free technical help and a complete list of the materials you need to do the job.

## NO MONEY DOWN ON F. H. A.

You don't have to wait till you have all the money to buy your new Wards bathroom fixtures and accessories. Now you can enjoy the benefits of a modern bath or powder room as you pay. You pay no money down, make a low monthly payment and take up to 3 full years to complete payments. If you prefer, ask about Wards Convenient Monthly Payment Plan.

## STYLE AND QUALITY FOR LASTING BEAUTY

Wards modern bathroom fixtures are designed to enhance the beauty and utility of your home. Styled to harmonize and complement each other, they provide a handsome appearance and distinctive charm. Wards traditional standards of finest quality materials, expert craftsmanship and rigid inspection assure you years of efficient service.

## ADD AN EXTRA BATH OR POWDER ROOM

An extra bathroom or 2-piece powder room of Wards fixtures will increase the value of your home far beyond the modest additional cost. You'll be delighted with the added convenience, with the steps you save, with the extra pride you can take in your home.

## NOW AT WARDS—FINE CO

Here's a dramatic example of Wards factory-to-you savings. Quality bath fixtures—in glowing COLOR—at the same price you pay for ordinary white fixtures in other leading stores. Now, you can add new beauty, new color, new decorating possibilities to your home. Choose from three rich colors in two or three-piece sets described below.

**SEA GREEN** (cover, **C** page 3) for a look of luxury. Available as 3-piece bathroom outfit or 2-piece powder room set. China lavatory; reverse trap closet; 5-ft. steel or cast iron tub available in recess or corner models.

**A TROPICAL CORAL** for a look of softness and freshness. Available as 3-piece bathroom outfit or 2-piece powder room set.

China lavatory; quiet, efficient reverse trap closet; choice of 5-ft. steel or 5-ft. cast iron tub available in recess or corner models.

**B SKY BLUE** for coolness. Available as 3-piece bathroom outfit or 2-piece powder room set. China lavatory; reverse trap closet; choice of 5-ft. steel or cast iron tub available in recess or corner models.



LOR-WARE AT THE USUAL PRICE OF WHITE









## NOW, YOU CAN HAVE A GLAMOROUS BATHROOM WITH WARDS GLEAMING WHITE FIXTURES

Pictured at left a bathroom trimmed with one of Wards many combinations of gleaming white sets with cast iron tub and lavatory, and vitreous china closet. The warm color tones lend a friendly atmosphere and Wards fixtures add a sparkling contrast. You can find a decorative personality for your bathroom, expressing your own good taste, from hundreds of combinations possible with Wards complete line of fixtures. Shown is a 5-ft. recess tub, with a wide seating rim for bathing convenience; built-in at both ends with combination tub filler, adjustable shower head and mechanical drain. The graceful lavatory has

extra space for toiletries with its wide ledge-back; chrome-plated front-mount faucet and mechanical drain—Foam-Flo aerator prevents splashing. Reverse trap closet has large trap-way, eliminates stoppage; tank has non-corroding brass fittings—flushes quietly, quickly with minimum of water. Your bathroom deserves the finest fixtures and you can choose a combination to suit your plans. Wards offer 2 styles of tubs (below), recess or corner, in steel and cast iron. Steel, cast iron and vitreous china lavatories (Page 6) and 3 types of vitreous china closets (Page 7). And Wards fixtures keep their gleaming finish.



**CORNER TUB.** 5-ft. cast iron or steel models. Available in White, Green, Blue, Coral and styled to match Wards lavatories and closets.



**RECESS TUB.** 4½-ft. steel; White only. 4½-ft. cast iron and 5-ft. steel or cast iron in White, Green, Blue, Coral. Matches lavatories, closets.

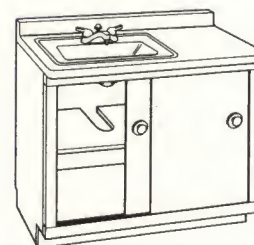




## WARDS LAVATORIES— CHINA, STEEL OR CAST IRON

Wards finest vitreous china (A, B, C, D, F) steel (G) and cast iron (E) lavatories are the result of quality materials and expert craftsmanship. These stainproof and acid-resisting lavatories are distinguished by graceful, flowing lines, and smart, modern styling. China models are made of fine clays, fired into a solid, non-porous material. Steel and cast iron models have porcelain enamel fused to the metal for hard, fade-proof finish. Lavatories (A, B, C, D, E, F) in White, Green, Blue and Coral. (G) in White only.

### BUILT-IN VANITY LAVATORIES



**FREE! 'Do It Yourself'**  
plans on how to build,  
install vanity cabinets.

Wards modern and popular vanity lavatories (F, G) provide added utility for bathroom or powder room. Convenient cabinet can be built beneath for ample storage space. Use Wards custom-built Formica counter-tops in mother-of-pearl Gray or Coral; Skylark White, Blue, Green and Charcoal Gray.





## WARDS CLOSET UNITS, SEATS AND CABINET SHOWERS

### MODERN, EFFICIENT, STAINPROOF

- A** Syphon Washdown: Flushes on minimum of water. Wards lowest priced model. White only.
- B** Reverse Trap: Cleans bowl quickly, quietly. Available in White, Blue, Green and Coral.
- C** Syphon Jet: Larger trapway than (B). Large water area prevents soiling. White only.

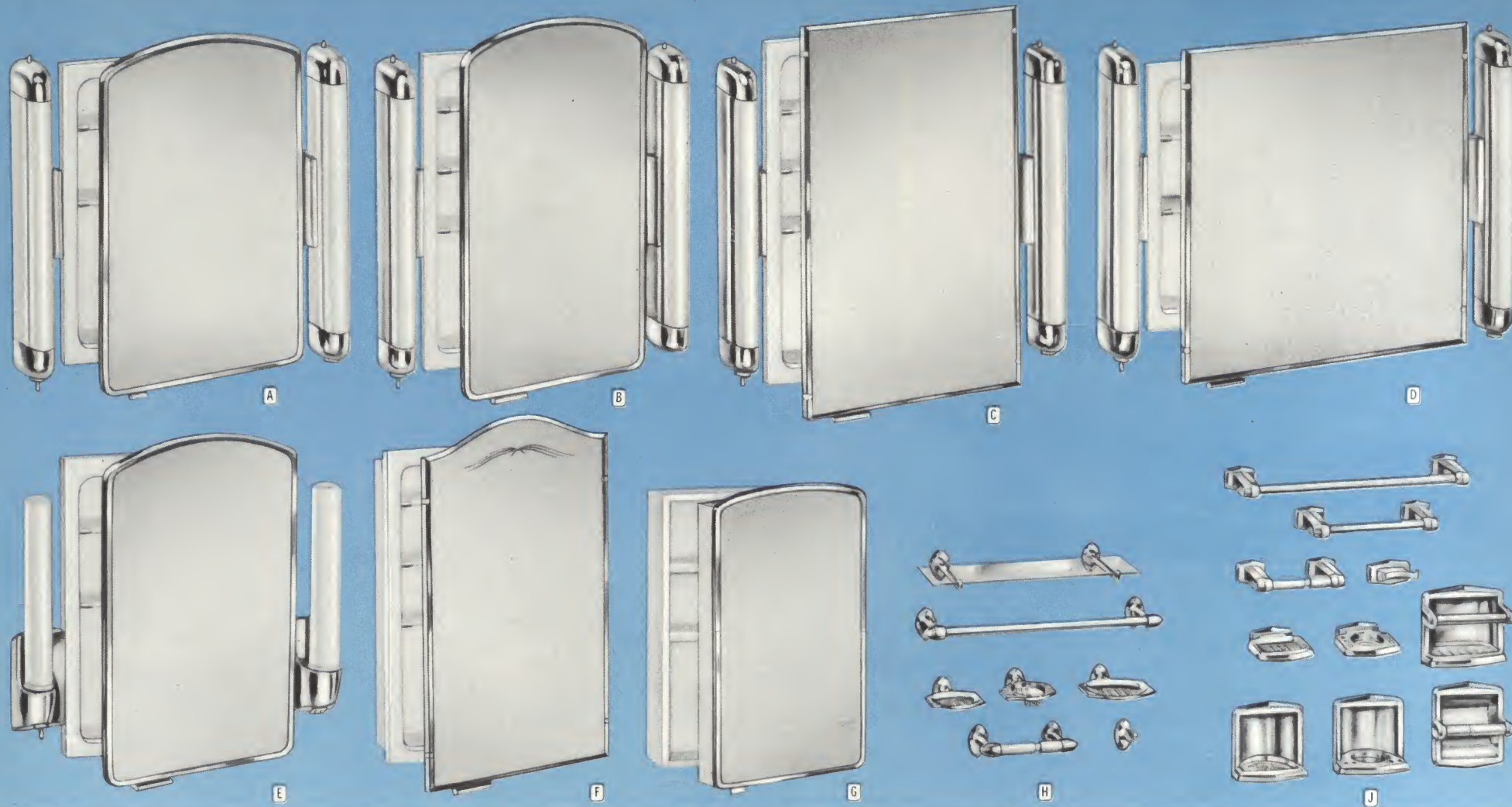
### WOOD AND SOLID PLASTIC SEATS

- D** Chromed-brass hinges. Resists splitting. Stain resistant, 4 coat white enamel finish.
- E** Smooth, tough, solid plastic. Available in White, Black, Green, Blue and Coral.
- F** Durable Polystyrene. Pearl effect. Available in White, Black, Green, Blue and Coral.

### DELUXE AND UTILITY SHOWERS

- G** Install in your bathroom. Rust-resisting steel walls, white enamel finish. Fittings may be installed on either side. Plate glass door.
- H** Use for additional bathing facilities—basement or shop. Rust-resistant steel walls, baked-on enamel finish. Fittings interchangeable.





### A CABINET TO SUIT YOUR BATHROOM STYLE

Whether you want a recessed type (A, B, C, D, E, F) or surface-mount cabinet (G), choose from Wards many styles. All cabinets have baked-on enamel finish, heavily silvered mirrors, and are resistant to ordinary household acids, stains. Lighted cabinets have electric outlets, completely wired. Ready to install. Recessed models have seamless bodies.

### ACCESSORIES ADD CONVENIENCE, SPARKLE

A complete line of recessed and surface-mount pieces to match Wards cabinets, newly styled faucets for lavatories and tubs. Chrome-plated surface-mount set (H), of durable metal die castings. Matched recessed and surface-mount set (J), heavily chrome-plated. Resistant to ordinary household stains, acids. Pieces removable for easy cleaning. Screws incl.

# MONTGOMERY WARD RETAIL STORE